

PET FOOD AUDIT

PLEASE TAKE THE TIME TO PRINT THIS REPORT

“This Free Report Could Prove To Be The Most Important Life Or Death Decision You’ve Ever Made For Your Dog Or Cat... Discover How To Have A Healthier Pet And What You Need To Know To Avoid The Sickening And Horrific Practices Of The Pet Food Industry...”

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Warning! We have to be honest here... shockingly honest. For some of you this report may scare you. The truth about the pet food industry is scary... and potentially fatal. It's **SO** simple to do the right thing for your pet but due to misinformation and the lack of correct information, most pets experience unnecessary pain and suffering in their lives. Suffering for pets translates to suffering for the owners. So please be warned.

Introducing the most informative, factual and beneficial report available on the unregulated pet food industry. Find out how you can discover what most pet food companies do not want you to ever even know. We guarantee that if you follow our guidelines that your dogs and cats will live healthier, happier lives...

Using our system you'll learn how you can substantially reduce your pets' risk of disease, saving you thousands of dollars in veterinary bills... and you'll know that your furry companions are getting the quality food without you spending hours in the kitchen... **GUARANTEED!**

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What made you request this free report?

Hopefully for one or all of these brutally honest reasons:

1. You truly want to do the best you can to insure the health and well being of **all** your family members.
2. You heard about the most recent and tragic pet food recall and want to know what you can do to protect your pet from this type of thing in the future. I hope that we never become jaded to the recall reports and the deaths that result because of pet food industry greed and callousness.
3. Your pet has not been their usual healthy self. It is nothing major, yet, perhaps you notice some allergic reactions, perhaps a lack of energy.
4. You've spent much more money than you ever expected on veterinary visits, treatments, tests and drugs and are looking for healthy alternatives and preventative maintenance tips.
5. You're ready to do the right thing for your pet even if it means changing some old habits for both you and your pet.

I must start off by saying, thank you for being a good friend when it comes to the care and well being of your dogs and cats. I am certain that you have seen the TV ads with authoritative' lab coat wearing, actors telling you that everything is safe and nutritious – the same company just allowed thousands of cans of cat food to be shipped without knowing where the ingredients were sourced. By the way, they do not manufacture the pet food. They contract it out to the lowest bidder and in this case did not even check where the materials were sourced.

Beware. Be very aware! Many of these commercially paid advertisements **ARE NOT TELLING YOU THE TRUTH.** The pet foods that they are advertising are not healthy or nutritious at all. What's worse is when that level of false advertising is in your face at the vet's office, it's hard to know where to turn ... just remember ... "**Buyer Beware**".

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In this report I will **red flag** some deadly secrets. These secrets are tightly held in the pet food industry. I am sharing some of the most vital information available anywhere in the world today to help you truly understand how to take responsible action and protect your pet.

Find Out About Questionable Substances That Are Allowed To Be Called Nutritious Food...

“Learn How To Recognize Fillers, Toxins And Down Right Cancer Causing Poisons That Are Added To Most Commercial Pet Food And Finally Discover The **Deadly Red Flags To Look For When Choosing Your Pet Food...”**

To all fellow pet lovers:

Hey. I'm Mike Anderson. Let me tell you a story. Get ready for some straight talk.

My friends Gil Nelson and his wife April Szabo founded **The Pet Food Research Commission**. They have been activists and researchers in the pet food industry for almost 12 years now. Experience has taught them how the commercial pet food companies think. They have seen or heard of just about every “healthy” brand of pet food on the face of the planet. They have also tried almost EVERY one of them.

At one point they even bought pet food brands that were recommended by veterinarians. Unfortunately this led to the discovery that a **science-oriented name** does not mean a healthy choice. In fact, many of these are now

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manufactured at sub-par standards, often they are out sourced to contractors ... one actually **made their dog sicker**.

After that experience they tried making our own cat and dog food. They bought organ meat, grains and veggies at the grocer. Then at home, they cooked the meat, mixed it up with the grains and vegetables, and served it up... and the animals loved it... but they found that they were spending entirely too much time in the kitchen cooking for dogs and cats!

Between the marketing hype in the pet food industry and the time required to make your own – a decision was made, it was time to start doing their own research into "**Healthier Pet Food**". This allowed them to finally figure out some things that have now kept their dogs and cats healthy and active for over 10 years and counting.

They decided it was time to help people who were just like them, people who wanted **Healthier Pet Food**. After many, many different brands of so-called healthy pet food and countless hours in the kitchen, they started to apply a system of nutrition that places value on the nutrition and nutritional availability. If the nutrients are not available to the cats and dogs as they consume them, then what's the point... Yeah, it's a lot of science, and here's the bottom line:

**A little common sense along with a proper diet
will insure that your dogs and cats stay healthy
and vital and you'll save money at the same time.**

If you are serious, not just curious about healthier pet food and truly want to **STOP POISONING YOUR PETS** from now on...then read this report, top to bottom and it will be the best healthy diet and vet bill reducing decision you have made all year...

WE GUARANTEE IT.

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CRITICAL NOTICE

Maybe you're not much of a reader. If you're like me, you'd rather be hiking in the mountains with the dogs or bird watching with the cats. Here's the thing... this report changes lives and is so important that you just have to read it. This is so important to your pet that you just have to suffer through it. So, bring in the dog, cuddle up with the honey, soak your feet, and READ THIS REPORT FROM TOP TO BOTTOM. This report can literally save the life of your animal companions and save you thousands of dollars in veterinary bills. That's how important this report is.

“We Can Show Anyone How To Save Hundreds Of Dollars Each Year While Ensuring That Your Pets Are Eating Human Grade Food... Without Having To Spend Any Extra Time In The Kitchen ... And Your Dogs And Cats Will Notice The Difference, Eat Less And Thank You Every Day...”

That was a pretty bold statement, but it's the absolute truth. April and Gil have developed a system that is revolutionizing the pet food awareness market... literally, turning the industry on its ear. Utilizing these secrets, soon to be yours, they have saved countless thousands in vet bills and pet food... more money than most people can imagine ever even spending on their pets. These secrets are so important that you might want to read them twice just to be certain that you get the point.

“Stop Buying Pet Food Made With Ingredients That Will Kill Your Pets... It's Not A Question Of If...”

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It's A Matter Of When..."

There may be as many as 6 Deadly Red Flags printed right on the labels of your current Pet Food. The only thing you need to avoid feeding this garbage to your pets is to know what these Deadly Red Flags are and how they are identified on the label!

Deadly Red Flag #1 is that the pet food industry is basically unregulated.

We humans had Ralph Nader to pioneer consumer safety standards. Our pets are not that fortunate. There are a few select FDA guidelines in place as well as guidelines from several independent, so called regulatory organizations. It is common knowledge that these very loose guidelines are rarely if ever followed or enforced. The pet food industry's quality of standards basically starts at the place we define as "**Not Fit for Human Consumption**". Though I know it's not our conscious intent to poison our dogs and cats, the fact is... we feed our beautiful animal companions food that has been condemned, not fit for human use. It has been officially labeled as garbage.

Now since there are basically no health and safety regulations in place it brings us to:

Deadly Red flag #2, the intimate relationship the pet food industry has with **rendering plants**. If you are like 97% of Americans, you're not aware of what a rendering plant is and what it does. So fasten your seatbelt cause here it comes... In a nutshell, **Rendering Plants** take care of **society's waste**. This waste includes animals picked up by dead stock removal companies; dead zoo animals; road kill too large to be buried at the side of the road; restaurant and grocery store garbage, including the Styrofoam trays and plastic wrap; as well as hundreds of thousands of euthanized dogs and cats from vets and shelters all over the country.

Slaughterhouses also provide the rendering plants with the leftovers from slaughtered animals designated as 'not fit for human consumption'. Before

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these animal parts and by-products used for pet food are shipped from the slaughterhouse to the rendering plant, the by-product is "denatured". This means that crude carbolic acid, cresylic disinfectant, or citronella, is sprayed on the product. In the case of a whole beef or swine carcass that has been condemned, the denaturing product is injected into the entire carcass. If meat inspectors condemn only parts of an animal, The United States Department of Agriculture (USDA) requires that" before an approved denaturing agent is applied, the product must be freely slashed so that pieces are less than 4" in diameter. This allows the denaturant to contact all parts of the product."

"The USDA Requires That Denaturing Agents Must Contact Every Part Of The Product... "

Oh, by the way, in the United States, the Occupational Safety and Health Administration (OSHA) classifies both **crude carbolic acid and cresylic** as **"poison"**.

At the rendering plant, a machine slowly grinds the entire mess in huge vats. Then this product is cooked at temperatures between 220 deg F and 270 deg F for twenty minutes to one hour. The mixture is centrifuged (spun at a high speed) and the grease (or tallow) rises to the top and it is removed from the mixture. The grease becomes the source of animal fat in most pet foods.

TIP: Avoid Pet Food Products That Include **Tallow** As An Ingredient.

Oftentimes, when you open a standard can of dog food, you will see a top layer of fat. The centrifuged product is the source of that fat, which is **meant to entice** a hungry cat or dog.

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Still Reading? Stay with me here... This information will without a doubt enrich the life of your animal companions... Keep Reading.

After the grease is removed in the rendering process, the remaining material is dried. The two main end-products of this process are: **Meat meal** and **Meat and bone meal**. This dried material is usually found in dry pet food.

So we just learned of 3 common "food" products created through the rendering process. There is **animal tallow**, **meat meal**, **meat and bone meal**. Food products derived from the rendering process? How can the Pet Food Industry get away with this?

TIP: Another rendered product is **chicken by-product meal**.

To be fair, I've got to tell you that not all ingredients in pet food are rendered, some of them go directly from the slaughterhouse to the pet food manufacturer. Now one of the "regulatory" organizations I referred to earlier is the **Association of American Feed Control Officials** (the **AAFCO**). The AAFCO has the following guidelines as to what is acceptable directly from the slaughterhouse.

Acceptable meat by-product can include animal lungs, spleens, kidneys, brains, livers, blood, bones, low-temperature fatty tissue, and stomachs and intestines freed of their contents.

OK... Animals eat animals... What's wrong with that?

That's what I thought... But then I discovered that:

- 1) **Livers can be infested with worms (liver flukes) or diseased with cirrhosis.**
- 2) **Lungs can be filled with pneumonia.**

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3) If an animal is **diseased** and declared *unfit for human consumption*, the carcass is **acceptable for pet food**. Even parts of animals, such as “stick marks” – the area of the body where animals have been injected with antibiotics, hormones, or other drugs – are cut from the carcasses intended for human consumption and used for meat by-product in pet food.

4) Acceptable Poultry by-products can include nonrendered clean parts of slaughtered poultry such as heads, feet, viscera, free of fecal content and foreign matter **except in such trace amounts as might occur unavoidably in good factory practice.** (What does that actually mean?)

“Learning What To Look For On Labels Will Most Certainly Affect The Well-Being And The Life Span Of Your Pets... ”

Before we go any further, we’ve got to say that ... We Know!

We understand that you may already see the shocking truth - that The Pet Food Industry is only concerned with their own bottom-line profit. But we urge you to continue on and read this entire report. What comes next may disturb you, but you’ll need to be aware of these facts...

Deadly Red Flag #3 is another silent and sickly one – it refers to **hidden ingredients you will not find listed** and without any doubt, test present in most pet foods available on the super market or pet store shelves today. Hidden ingredients happen in a number of ways. For example, **when a pet food manufacturer buys a finished ingredient such as “meat” directly from a slaughterhouse, it can then list “meat” as an ingredient. What is never mentioned is that “meat” refers to a specific product... that has its own ingredients.**

FACT: “Meat” may contain the following: hydrolyzed **hair**, spray-dried **animal blood**, dehydrated **fecal waste**, dehydrated **garbage**, dried **poultry waste** and

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undried processed **animal waste product**. The details of each category, including AAFCO guidelines outlining *acceptable amounts* of these hidden ingredients are rather shocking and here I'm sure you are getting the picture.

And, in relation to hidden ingredients, unfortunately folks, there's more bad news – and I'll make this brief, because it's just horrible.

I mentioned that vets and shelters are in the practice of sending the remains of euthanized cats and dogs to rendering plants for use in pet food. In an 1997 article in The New York Times, reporter Susan Blakeslee quotes Chuck Ellis, a spokesperson for the city's sanitation department: "Los Angeles sends 200 tons of euthanized cats and dogs to one rendering in Los Angeles, every month."

This is rendered "meat", and it does go into Pet Food.

Here's the horror:

Vets use Sodium Pentobarbital to euthanize cats and dogs. Pentobarbital has a half life. In other words, you can't get rid of it. It sits in the cells of the meat and will affect whatever consumes it. Most pet food contains pentobarbital and the Pet Food Industry will not test for this! In independent studies done in 2000 and 2002, every one of 26 pet foods tested had traces of Pentobarbital. The problem is that there have been no tests done to determine what the toxic level of pentobarbital is. They know it kills – that's what they use it for... but not one agency is regulating the amounts of pentobarbital found present in pet foods.

OK, here are a few more disturbing facts...

(Don't worry, we have found various solutions... Keep Reading...)

Deadly Red Flag #4 is the use of toxic preservatives. Keep in mind, folks, that many commercial pet food companies purchase large quantities of vitamins and minerals already mixed together, called pre-mixes. Pre-mixes use Vitamin and Mineral sources that often require toxic preservatives in order to remain intact, themselves. This means that if your pet is ingesting certain brands of food, then they are, in fact eating **preservatives from a number of**

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sources. These preservatives are not (don't have to be) listed on the pet label and they definitely exist in most commercial pet foods.

BHA and BHT are two preservatives that have long been suspected as being carcinogenic. Both are chemical antioxidants that prevent the fatty contents of pet food from becoming rancid. The foods then supposedly have an **endless shelf life** with these preservatives. What they are, who knows?.....Makes you more than wonder...

Ethoxyquin is another antioxidant preservative that has since been proven to be highly toxic to animals. It was developed by Monsanto as rat poison and used extensively in pet foods as a preservative. However, due to protests from many pet owners, Ethoxyquin is not as prevalent as it once was.

When we say that this industry is unregulated, (**Deadly Red Flag #1**) we are referring to facts like this...

“Even Though There Is Ample Proof That Ethoxyquin Will Cause Cancer And Tumors In Animals Who Ingest It, Ethoxyquin is *still approved* by the FDA/CVM (Food And Drug Administration / Center For Veterinary Medicine) as a preservative in pet food... ”

Deadly Red Flag #5

We're sure a lot of you have heard of recent Pet Food recalls. They are all over the news. 28 brands of pet food manufactured by a huge pet food manufacturer were recalled – from 21 states – due to the use of **grains “not-fit-for-human consumption”**. The grains had a fungus which produced **Aflatoxin**, a deadly mold that will nearly always cause serious, if not fatal liver damage in **all** mammals.

It's not the first time that this has happened in the Pet Food Industry.

In 2002, **Two million dollars** worth of pet food manufactured by another huge

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pet food supplier were **recalled** for the **same reason**. **Again, back in 1998**. And, folks, there are still no safeguards in place to make sure that this doesn't happen again.

“Do You Know The Source Of The Ingredients In Your Pet’s Food?”

And here we are folks, at the 6th Deadly Red Flag Secret of the commercial Pet Food Industry...

Deadly Red Flag #6

There is tremendous importance in the quantity and quality of the first 5 ingredients in your pet's food. Labeling law requires companies to list ingredients by volume order. A good protein source is important to the health of dogs and cats. Well, we've already talked about the poor quality of what is considered protein in pet food – by products, meat and bone meal, tallow, digest etc. Now we come to **label splitting**.

To make it appear that a protein source is the number one ingredient in the pet food, the company splits the corn, for example, up into two categories: ground yellow corn and corn gluten meal. This can be problematic because dogs and cats, cats in particular, require a good source of meat in their diet. Unlike dogs, grains will not provide cats with sufficient amounts a number of nutrients.

Here's an example:

In one well known dry cat food the ingredients on the label are listed in this order: *Poultry by-product meal, ground yellow corn, wheat, corn gluten meal,*

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soybean meal, brewer's rice, etc.

To the uneducated consumer, it might appear that "poultry by-product meal" is the prime ingredient – seemingly providing an ample source of protein. But this is not the case or the truth in quantity or quality. The highest volume ingredient in this case is corn.

In most commercial pet food, grains are the prime ingredients and poor quality grains at that.

"We Will Show You How To Insure That Your Beloved Animal Companions Get The Proper Nutrition That You Intended, Avoiding Poisonous Fillers And Preservatives (And SO MUCH More) Without Having To Slave In The Kitchen Or Hire Expensive Chefs To Cook For Your Pets And How To Reduce Your Veterinary Bills At The Same Time...Guaranteed!"

Wait a second... you said something earlier about guaranteeing that I'll be saving money each year just by applying some common sense and learning some pet food strategies.

You're right... Thanks for the reminder. Here's the deal... you'll absolutely have to bring 3 KEY INGREDIENTS to the table...

1. You absolutely, without a doubt, must have a desire to learn. Dogs and Cats will follow the alpha male or female in the pack, and that is you. If you think you are "too old and set in your ways" to learn new tricks... you're probably right. You are and we can't help you.

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2. You MUST be willing to stay strong with some habit changing in the house. We need to be able to help you to reprogram your brain and get rid of some of the nonsense that this industry has been cramming down your throat (and ours too) for years.

3. You must have a big reason "why". What motivates you... what is the single most important element in your life *with your pet* that keeps you waking up every morning?

We're confident that we can show anyone how to reduce potential veterinary bills and to provide superior human-grade food to their pets, eliminating toxins and poisons from their diets whatever the size of their dogs or cats. There are several reasons that we have a few simple requirements that must be met before we can speak with someone, but the most important reason is that we work with people just like you from all over the country in helping them to save money in pet food and veterinary bills and to become believers in "healthier pet food". There are only so many hours in a day and we have to be sure that we're working with people that truly want help. This is certainly for your benefit to be assured that we do have time to spend with people like yourself who are truly committed to the health and well-being of their cats and dogs. The information that we possess has literally saved people thousands of dollars and the lives of their pets... The knowledge that we will share with you has created MIRACLES... and it can for you, too, by simply following our instruction. As a matter of fact...

"Using Our Teaching And Guidance, We Help Pet Owners Save Thousands Of Dollars Every Month And The Lives Of Dogs, Puppies, Cats And Kittens Are Enriched Every Day...

And Your Family Can Be Next..."

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Wait another second... what do you mean that "You help save the life of a dog or cat every day and save people thousands every month?"

April and Gil recognized years ago a huge need in the world of Pet Food. Our entire society is being inundated with false information and taught all the wrong things! It's almost like the blind leading the blind, but the only folks who benefit (and get rich) are in the Pet Food Industry (because you're participating in building their business for them). They knew that the high mortality rate of dogs and cats (house pets) wasn't so high due to lack of love and caring for pets or lack of effort on the part of pet owners. They were so sick and tired and fed up with this mortality rate that in the middle of 1998 they created The **Pet Food Research Commission**. They've educated thousands of people and helped them to save literally hundreds of thousands of dollars... regardless of breed, type, sex or size. They have clients all over the country who see the results in their healthy pets every day.

Have You Ever Thought About Something Like This?

You get up in the morning, have a relaxing breakfast, sip on a nice cup of coffee and notice that your dogs are waiting patiently by their food dish. You finish your meal and walk over to greet the dogs who sit up and wait for you to approach and say hi. You reach over to the counter and fill a measured amount of healthy dog food into a cup and pour it into their bowl. The cat comes strolling in and says hello while leading you, tail swishing, towards the cat dish. My turn. It's a big day for the dogs, annual vet checkups usually get everyone excited, if you know what I mean, and the dogs always seem to know when it's time for the vet, don't they? You tell the dogs, "OK, Let's go! Everyone into the car...", and your "crew" piles into your vehicle to journey downtown to the checkup. To your astonishment, your vet gets confused and asks where the 10 year old shepherd is and you point to the lively pup on the table. The vet can't believe it and asks what you do to keep her hair and coat so shiny and her eyes so bright... And he wants to know what kind of tooth polish you use, because he's never seen teeth so white. You ask the vet about the thyroid condition that was affecting Millie, the black lab, last year and he looks at you like you're

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crazy. "Your dogs are fine", he says. "I'd like to know how I can get all my patients to be so healthy". You come home and tell your husband that the dogs are fine and that the vet was noticeable impressed with their health. You sit back for a moment and think about your life and realize that you have produced a healthy home... even down to the pets. Your dogs and cats are clean and healthy and you know that healthy bodies produce healthy minds and attitudes. And your family is living proof!

THIS IS WHAT HEALTHIER PET FOOD IS ALL ABOUT!

Everyone should be able to feel this way and that is exactly why we decided to help others learn what we have discovered. You see the key is shifting from focusing on the hype and TV commercial and advertising images and directing that same focus and energy into understanding what ingredients will help and which ingredients will harm your loving animal companions. If we haven't said this before (probably at least 506 times) **UNDERSTANDING LABELS** is the key to the health and wellness of your pets and to reducing your pet food and veterinary bills... forever! We know without a doubt because we've done it. We know that you can save thousands of dollars and provide a healthy diet to your pets without ever leaving your home and we're here to show you exactly how to make that happen... step by step.

Do you practice what you preach?

That's a good question. We still do these things daily... **EVERY DAY**. It's just too important to stop. It's important... very important. We have shared some of the specific ingredients to avoid. Here's something else...

TIP: Something to look for in Pet Food: Kibbled food is better than Extruded shapes

Especially in dog food, ask for a "kibbled" type of food. A kibble is basically a

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large cookie that's been baked. "Kibble" refers to the cooking process. Most commercial dog food is cooked and "extruded". The extrusion process presses the high temperature food mixture into various shapes that harden. Pet food companies that serve up extruded pet food often have to spray that food with animal fat, just so that the dogs will want to eat it.

Anyway... the reason we teach these things is two fold.

- 1) We know that there is a huge market out there and we won't possibly be able to speak to everyone... but we can try...
- 2) We ABSOLUTELY love this world of Pet Health and Wellness and want to see anyone control his or her own wellness destiny. This is the Age of Information and advances in this area need to be shared.

WE'RE SURE THAT YOU ARE SOMEWHAT SKEPTICAL ABOUT NOW.

To Be Honest, We Can't Blame You.

You probably have a couple of concerns that we'd like to address:

How much will I have to spend to use the strategies that you teach?

That's a great question. You know, when we really started to have that paradigm shift and have our brains firing in high gear, we'd about gone crazy trying all the other methods. We didn't have a bunch of money to invest either... but one of the most important things that we found was that, everything is relative. Spending big... thousands of dollars on trial and error training and special (really special) homemade diets was just as bad as doing the wrong things... especially before we had the knowledge to really know what we were doing. One of the things that we're extremely proud of is that we're going to show you how to choose pet food based on your actual needs, meaning that we're not going to tell you to spend hundreds of dollars at a time on

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training, books, or pharmaceutical products... ever. **DON'T YOU WISH THAT YOUR VET WOULD HAVE BEEN ABLE TO SAY OR DO THAT?**

What if I'm so broke I can barely keep the lights on?

Well, we've got good news and bad news. Bad news first; you can't start to affect the health of your animals or learn what will help them without any expense... THERE IS **NO** F-R-E-E, No Easy Button. However, the good news is, you can learn the right way, the best way and the most cost savings way for a lot less than it cost me. By **learning from my previous mistakes** you WILL save thousands and thousands of dollars while helping your animals to live healthier, happier lives.

Can't I just learn these things on my own?

Absolutely! We know that ANYONE can learn these things ALL BY THEMSELVES, you don't need us. The only downside is that you'll spend a BUNCH OF MONEY you don't have to and you will experience a lot of PAIN you could avoid. Honestly, you could gain everything on your own and spend less than 50 cents in late fees at the local library. Are those techniques tried, tested and proven to work with any breed, any type of dog or cat? **Don't reinvent the wheel.** The other thing that you need to consider is the learning curve. Honestly, how long have you been poisoning your pets so far? How much more time are you willing to wait for IT to happen?

How long will it take for me to see results?

Some of our clients see results, BIG results in as little as 6 days. We've seen severe symptoms diagnosed as immuno-deficiencies disappear in as little as 48 hours. Sometimes it may take a couple of days, weeks and in some rare cases... months. You see the answer to that question depends on your ability to bring the 3 KEY INGREDIENTS that I discussed earlier and the condition of your pet right now. Clients who IMMEDIATELY bring an open mind, a willingness to learn and who put forth at least a part-time effort... **ABSOLUTELY** see results so fast it usually comes as quite a shock.

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How do I know that this will work for my dogs and cats?

Here's the thing. It doesn't matter what you've been told by TV commercials or perhaps, even what you've learned from your veterinarians in the past...

FEEDING – AND WE MEAN FEEDING ANY BREED OF DOG OR CAT - IS ABOUT NUTRITION AND NUTRITIONAL AVAILABILITY. It is all about ingredients and their quality. You see, we simply teach how to put the odds in your favor. First you need to learn what ingredients are really the bad stuff – the poisons and useless fillers – that you **MUST AVOID** so that your pets can get the nutritional building blocks that they need. This is the key to rebuilding the natural immune functions of your pets. With proper nutrition, your older dogs will give the puppies a run for their money and your old cats will get so strong and healthy that you'll they'll chase kittens around – and you'll have to pinch yourself to know that you're not dreaming. Then you'll need to learn the game of proper nutrition. You can try all the scientific sounding names and formulas you want including the selfless act of preparing their food, driving all over the county and back to find hard-to-locate brands and special ingredients to cook for them and we'll just sit back, at home, in our jammies and hand you your lunch. Why? Healthy pet food is about proper nutrition. If it were about by-products and chemical preservatives don't you think that health food stores would carry brands of "Healthy", "Natural" human food filled with BHA, BHT and Ethoxyquin?

Heck no! That stuff will kill you! That's right... and the FDA won't allow it... in human food.

You have to **STOP THE POISONING** and you have to **BEGIN TO FEED HEALTHY HUMAN-GRADE NUTRITION** to your pets because 90% of consumers out there would prefer to remain lazy and ignorant – and that's just what the commercial pet food industry is counting on.

Can I get healthier pet food in my area, I live WAY out in the country?

You can do the right things from anywhere...OK, almost anywhere. You'll need to be able to receive UPS delivery and you'll need to live in the continental

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United States. But if you care about your pets' health and live in "the lower 48"... **YOU WILL SAVE MONEY ON PET FOOD AND COSTLY VETERINARY VISITS.** Your dogs and cats will eat less (usually about 20% less), they'll digest their food better (with an easier clean up for you), and ultimately folks, diet and nutrition are a game of psychology. It's not rocket science, it is an understanding that waste products and the preservatives that insure that this waste doesn't spoil too bad before your dog or cat eats it, does not create anything healthy at all. These ingredient and nutrition tips will work for ANY DOG OR CAT, as long as you can read labels and employ a little leadership within your home.

Wait just a minute! Healthier Pet Food is A LOT more expensive than regular food, isn't it?

You're correct. Healthier pet food does cost more to make and so most people assume that it always costs more. We thought that, too. Here's what you need to know:

1) Our most recent study showed that the top 5 best selling "Premium" dog foods available in the store have an average price per day of \$0.65 for a 50 pound dog.

We've chosen Pet Food Manufacturers whose goal is to offer you a healthier choice and the added convenience of delivering their food right to your door... for only pennies more per day!

2) Our most recent study also showed that 28/51 dog foods we found available in the store used **Deadly Red Flag** ingredients 3 times in the first 5 ingredients listed and that **49/51 dog foods researched used at least one deadly red flag** ingredient in their formula.

We've chosen Pet Food Manufacturers who only use health promoting, non-toxic, human-grade ingredients and cooking practices and NEVER USE Deadly Red Flag Ingredients!

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WARNING: THE WORST THING THAT YOU CAN DO FOR YOU AND YOUR PETS IS TO ALLOW YOUR SKEPTICISM TO STAND IN YOUR WAY IN MAKING A SOUND, LOGICAL DECISION...

Anyway, we want to thank you for reading this report. We hope you do with it what was intended. Use it to analyze your pet food. Examine what we're talking about. Write a letter to your Senators and Congressmen if you want. We encourage you to be active. Change your environment. Enjoy the convenience of home delivery. But use it.

Memorize the list of **Deadly Red Flag** ingredients. Read labels. You now have the ability to ***avoid the poisons in commercial pet foods!***

Watch how the Pet Food companies talk about healthy ingredients in the ads they put out and then read the list of ingredients on their products. Don't get mad. **It's just business.** These companies are doing just what works and what has worked in this business **to make companies the most money.** Use this report for your benefit, that's why it was written, simply to help you level the playing field. Take care of your loving animals the way that you're capable of through an understanding of pet food ingredients with a little common sense nutrition thrown in. **Do they really think that 2 week old road-kill is good food?**

We wish you nothing but success and good health. Make the best decision for your pets' nutrition. One that carries no risk, that will absolutely help them maintain their health and reduce your pet related bills at the same time. Our success depends on your success in fact... **we guarantee it.**

We hope you found this report to be helpful and insightful. We've shared with you many things that most would NEVER share... for any reason. To be honest with you, we're just seeking the opportunity to get to know you to better your pets and your budget. We'd love to hear from you. We couldn't possibly divulge

PET FOOD AUDIT

all of our combined knowledge in this brief report, but just by simply calling... you could very well be making the BEST decision you've ever made for your animal companions regarding what they eat.

To your success!

The Pet Food Research Commission

April, Gil and Mike

P.S.

For more information about exactly what to feed your dogs and cats, contact Mike Anderson at mikesbizzz@yahoo.com

More information is available at <http://rbm3.com/flint/report1.pdf>
770-998-7732

P.S.S.

"Our cat, Molly, was diagnosed with cancer and was given just a few weeks to live. So I started looking for feline cancer cures. My entire family was amazed at what we discovered in your Free Pet Food Report! Since we started following your guidelines just three months ago, our 12 year-old Himalayan has completely recovered from what we thought would surely kill her. Now she runs around after the kittens! Thank you! Many Blessings! ..."

B. Fox, Tulsa, OK

"I couldn't believe the difference ... After reading your free Pet Food Audit, I applied a few of your suggestions and within two days, all three of our black labs were eating less. Within just 10 days, all of their stool was more manageable! Thank you so much for showing me the light! ..."

J. Hedges, Albuquerque, NM

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